

onboard:earth

Information pack for event organisers

onboard:
earth



About

We are onboard:earth

onboard:earth is a live events industry response to the climate crisis - a community of events, festivals, audiences, suppliers, artists and music companies taking action to reduce the environmental impacts of travel, the largest source of emissions from live events.

We provide tools to measure and reduce emissions, and share information and inspiration to promote low carbon event travel.

We also provide options to raise funds for environmental restoration through our two programmes which support ecosystem protection and regeneration, as well as community-benefit renewable energy.

onboard:earth is a registered charity:

- > On a mission to tackle travel impacts at live events and fund environmental restoration
- > On behalf of future generations.

www.onboard.earth



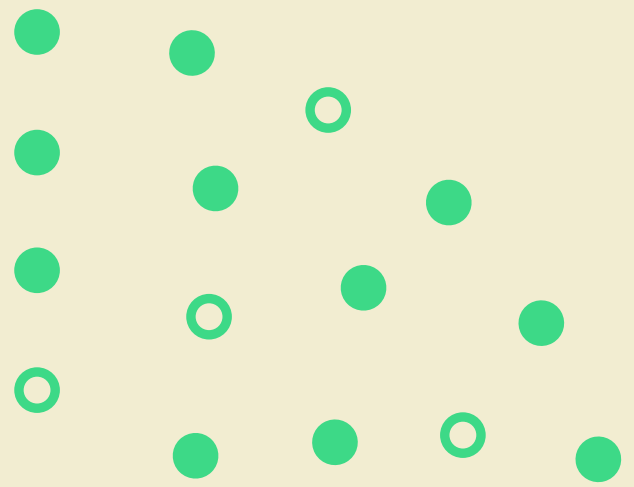
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**Our vision is to
unite events in
environmental
restoration**



Our mission is to
move low-carbon
travel into the
heart of live
events culture



How onboard:earth works

Step 1: Measure and reduce

We provide resources, tools, and advice to help you gather and understand your event travel data, create a plan and implement proven strategies to reduce your event travel emissions.

Step 2: Fund environmental restoration

Be part of the solution and create positive impacts for people and the planet by funding environmental restoration. We help events to crowdsource donations from audiences, artists, and suppliers, and channel them to our environmental restoration partners; Trees+ and Energy Revolution. We report and celebrate the impacts of your donations throughout the year.

Step 3: Inspire

Use your voice for positive change. We help you celebrate your positive impacts and share insights and learnings to help accelerate progress towards low carbon travel and transport in the events world and beyond.



How to crowdsource donations:

Option 1

Add a small fee into the cost of vehicle passes or tickets. We can help you establish an appropriate amount based on the average distance travelled to your event. Tell us how much you have raised and which environmental restoration program you would like to support (Trees+ or Energy Revolution). We'll submit an invoice and take care of the rest.

Option 2

Add a small fee at point of ticket sale as a separate 'opt out' donation and follow the steps outlined above.

Option 3


If you work with Ticket Sellers & Eventree, you can quickly and easily integrate our travel carbon calculator into your ticket page, enabling ticket buyers to calculate their travel emissions to your event and donate an amount of their choice to our Energy Revolution fund*.

*The calculator will suggest a donation based on the emissions generated from their journey. All they need to know is where they're travelling from and their mode of transport.




Trees+

Trees+ invests in forest protection, ecosystem restoration and support for communities on the frontlines of climate breakdown. It is made up of four components supporting environmental protection, regeneration, verified carbon offsets, and onboard:earth's charitable work - bridging the gap between live events and climate action.




Protecting areas of threatened rainforest from deforestation, preserving natural habitats and biodiversity.



Funding community-driven initiatives, including tree planting, sustainable farming and the management of local natural resources in Malawi.



Working with Verified Carbon Standard projects.



Enabling the development of tools, resources, and campaigns to help grow the onboard:earth community and build momentum for change, to move low-carbon travel into the heart of live events culture and unite events in environmental restoration.

If you are basing your donation on a specific number of tonnes of carbon that you are looking to mitigate: it costs £25 per tonne CO₂e to offset emissions and fund Trees+.

Energy Revolution

Supporting the transition to a low-carbon economy is vital.

100% of Energy Revolution donations go to community-led initiatives that generate clean renewable energy, promote grid decarbonisation, and benefit neighbourhoods with clean air and financial returns. Some of the projects we've supported so far:

- > Community Gardens in London with Solar PV and youth training
- > Wind Turbines in India and the Forest of Dean
- > Solar panels on school roofs across the UK
- > Electric bus routes in Brighton
- > Community-owned solar energy cooperatives in Bristol, Oxfordshire, Grimsby, and Barnsley



If you are basing your donation on a specific number of tonnes of carbon that you are looking to mitigate: Energy Revolution costs £50 per tonne CO₂e.

We do not purchase carbon credits, so this program does not provide a verified "offset" for your company.

Our impacts to date



742,000

£ raised for environmental restoration



26,547

acres of threatened rainforest protected



160

live event industry members



76,693

trees planted



15

community-benefit renewable energy projects



770,000

event-goers engaged



Join the onboard:earth community

Partnering with onboard:earth is free and includes:

- Being part of a growing community of festivals & events, suppliers and music companies with the opportunity to take part in our lunch & learn webinars and community gatherings
- Access to our tools, resources, and expert advice to measure and reduce your event travel emissions and fund environmental restoration
- Marketing & communications support to help you share compelling stories and engage stakeholders
- Your event profiled on our website and socials
- An annual certificate illustrating the impacts of your donations.

END of
the ROAD


BOOMTOWN

GREEN
MAN
2023

UNIVERSAL[®]

UNIVERSAL MUSIC GROUP

LOVE TRAILS
FESTIVAL

SHAMBALA

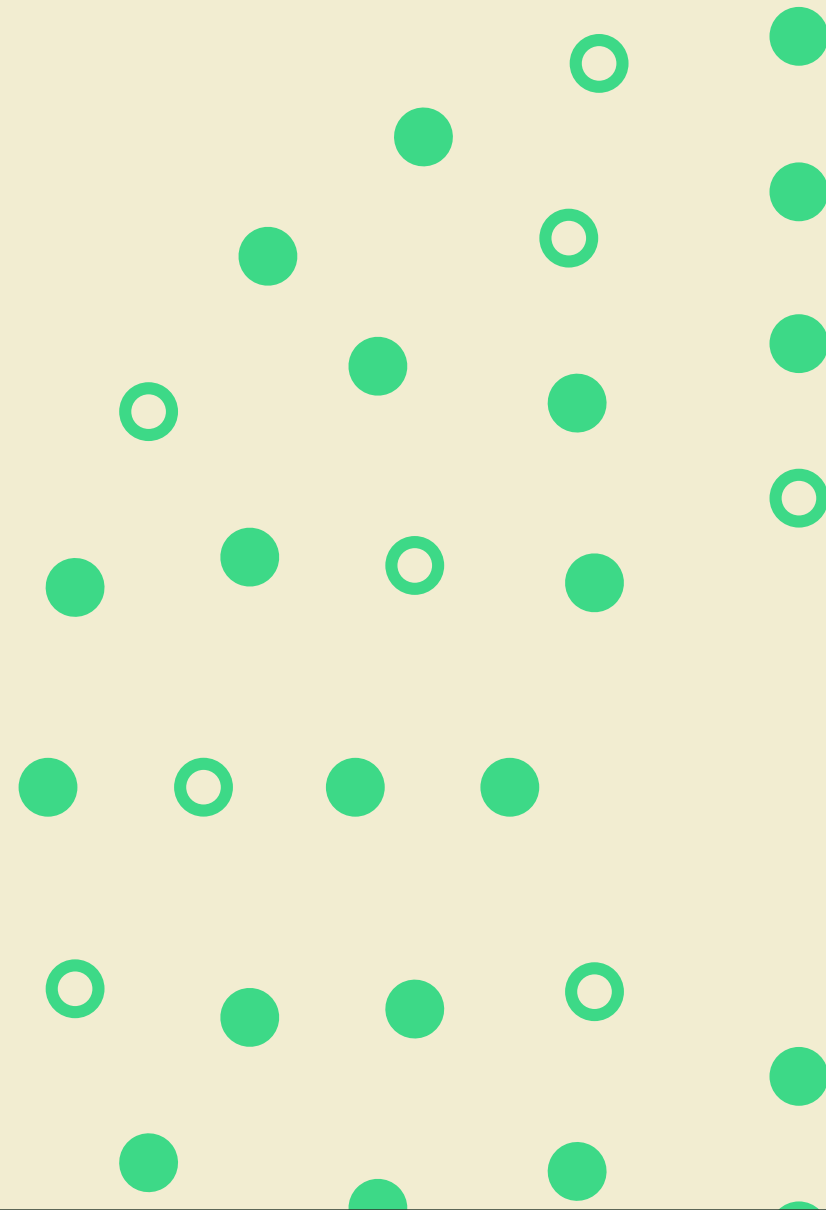
TREES
2000 TREES FESTIVAL - UPCOTE FARM

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Why join?

Events united in environmental restoration

- Demonstrate that the wellbeing of people and the environment matter to your company and that you are addressing one of your most significant environmental impacts; travel
- Engage your audience in a positive narrative and action on climate change
- Feature in our PR campaigns alongside some of the live event industry's pioneers
- Be part of an industry-wide community that's making real positive change by helping to safeguard the future of live events, fund environmental restoration, and support communities in the UK and beyond.



Ethics & integrity

Reputation and integrity is vital for onboard:earth and for all of our partners. Equally important is confidence in the impact of the environmental restoration donations and investments we make together.

We achieve this in the following ways:

- We are a UK registered charity with exceptional governance standards, known trustees from the industry, and a proven track record.
- We undertake in-depth due diligence on our environmental restoration partners in line with our donation and investment policies, and seek third-party guidance to maintain our processes in accordance with Charity Commission guidelines and best practice, making sure we have strong, clear and transparent rationale and methodology for everything we do.
- We report progress and share impacts regularly in marketing campaigns, certificates and our annual report
- Our Trees+ programme includes a Verified Carbon Standard project for members that want additional verification and/or are looking to offset.

Join us onboard:earth

Visit our website: www.onboard.earth

Sign up here: www.onboard.earth/get-involved

Email: hello@onboard.earth



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onboard:earth is the trading name of The Festival Energy Revolution; registered charity no.1171961. Registered office: Kambe House, 34 Portland Square, Bristol, BS2 8RG