

onboard:earth

Information pack for event suppliers

onboard:
earth



About

We are onboard:earth

onboard:earth is a live events industry response to the climate crisis - a community of events, festivals, audiences, suppliers, artists and music companies taking action to reduce the environmental impacts of travel, the largest source of emissions from live events.

We provide tools to measure and reduce emissions, and share information and inspiration to promote low carbon event travel.

We also provide options to raise funds for environmental restoration through our two programmes which support ecosystem protection and regeneration, as well as community-benefit renewable energy.

onboard:earth is a registered charity:

- > On a mission to tackle travel impacts at live events and fund environmental restoration
- > On behalf of future generations.

www.onboard.earth



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**Our vision is to
unite events in
environmental
restoration**



Our mission is to
move low-carbon
travel into the
heart of live
events culture



How onboard:earth works

Step 1: Measure and reduce

We provide resources, tools, and advice to help you gather and understand your company's travel data, and make a plan to reduce your travel emissions.

Step 2: Fund environmental restoration

Be part of the solution and create positive impacts for people and the planet by funding environmental restoration with our Trees+ and Energy Revolution partners. We report and celebrate the impacts of your donations throughout the year.

Step 3: Inspire

Use your voice for positive change and engage your stakeholders. We help you to communicate and celebrate your positive impacts, and share insights and learnings to help accelerate progress towards low carbon travel and transport for the live events industry.



Funding environmental restoration

Here's how we can work together to fund environmental restoration:

Step 1: Join onboard:earth as a partner, alongside over one hundred event organisers, suppliers, and artists. You'll get access to our tools and resources, which are super easy to use (and we'll show you how).

Step 2: Use our Travel Log tool to record your travel throughout the year. It will automatically calculate your travel emissions using a simple set of data, including the distance travelled and mode of transport.

Step 3: Donate to one of our environmental restoration funds; Trees+ or Energy Revolution. The Travel Log will suggest a donation based on your company travel emissions, though how much you donate is entirely up to you. On a quarterly, twice-annual, or annual basis, simply tell us how much you would like to donate and we will submit an invoice.

Step 4: We'll report back to you the impacts of your donations and help celebrate your work to our community.



Trees+

Trees+ invests in forest protection, ecosystem restoration and support for communities on the frontlines of climate breakdown. It is made up of four components supporting environmental protection, regeneration, verified carbon “offsets”, and onboard:earth’s charitable work - bridging the gap between live events and climate action.

Protecting areas of threatened rainforest from deforestation, preserving natural habitats and biodiversity.

Funding community-driven initiatives, including tree planting, sustainable farming and the management of local natural resources in Malawi.



Working with Verified Carbon Standard projects.

Enabling the development of tools, resources, and campaigns to help grow the onboard:earth community and build momentum for change, to move low-carbon travel into the heart of live events culture and unite events in environmental restoration.

If you are basing your donation on a specific number of tonnes of carbon that you are looking to mitigate: it costs £25 per tonne CO₂e to offset emissions and fund Trees+.

Energy Revolution

Supporting the transition to a low-carbon economy is vital.

100% of Energy Revolution donations go to community-led initiatives that generate clean renewable energy, to promote grid decarbonisation and clean air, and benefit neighbourhoods with clean air and financial returns. Some of the projects we've supported so far:

- > Community Gardens in London with Solar PV and youth training
- > Wind Turbines in India and the Forest of Dean
- > Solar panels on school roofs across the UK
- > Electric bus routes in Brighton
- > Community-owned solar energy cooperatives in Bristol, Oxfordshire, Grimsby, and Barnsley



If you are basing your donation on a specific number of tonnes of carbon that you are looking to mitigate: Energy Revolution costs £50 per tonne CO₂e.

We do not purchase carbon credits, so this program does not provide a verified “offset” for your company.

Our impacts to date



650,000

£ raised for environmental restoration



21,700

acres of threatened rainforest protected



160

live event industry members



65,880

trees planted



14

community-benefit renewable energy projects



620,000

event-goers engaged



Join the onboard:earth community

Partnering with onboard:earth includes:

- Being part of a growing community of festivals & events, suppliers and music companies with the opportunity to take part in our lunch & learn webinars and community gatherings
- Access to our tools, resources, and expert advice to measure and reduce your event travel emissions and fund environmental restoration
- Marketing & communications support to help you share compelling stories and engage stakeholders
- Your event profiled on our website and socials
- An annual certificate illustrating the impacts of your donations.

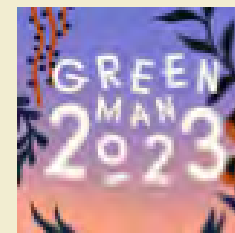


Why join?

- Demonstrate that the wellbeing of people and the environment matter to your company and that you are addressing one of your most significant environmental impacts; travel
- Engage your stakeholders in a positive narrative and action on climate change
- Feature in our PR campaigns alongside some of the live event industry's pioneers
- Be part of an industry-wide community that's making real positive change by helping to safeguard the future of live events, fund environmental restoration, and support communities in the UK and beyond.



ticketsellers



How to join onboard:earth

Step 1: Contact us via the contact information on the last page. We'll ask you to fill in a questionnaire to provide us with up-to-date contact information and information on how you would like to work with us this year. It should take less than 5 minutes to complete.

Step 2: Sign the membership agreement to demonstrate your commitment to our three-step process; to measure & reduce, fund environmental restoration, and inspire.

Step 3: Pay the annual membership fee. We have three tiered fees (below). You can opt in to pay whichever is right for you. Simply let us know how much you wish to pay and we'll submit an invoice. This fee supports onboard:earth's operations, including the ongoing development of our tools and resources.

Let us know if you have any questions or if you would like to arrange a call. Email hello@onboard.earth

Onboard:earth annual membership fee options:

- £50 - suggested for freelancers and small companies
- £75 - suggested for medium sized companies
- £100 - suggested for large companies



Ethics & integrity

Reputation and integrity is vital for onboard:earth and for all of our partners.

Equally important is confidence in the impact of the environmental restoration donations and investments we make together.

We achieve this in the following ways:

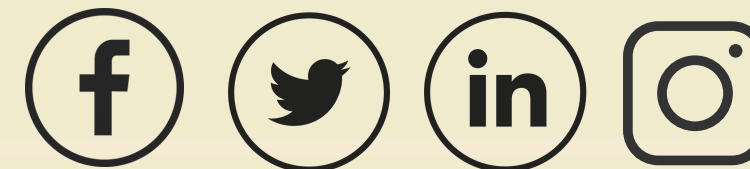
- We are a UK registered charity with exceptional governance standards, known trustees from the industry, and a proven track record.
- We undertake in-depth due diligence on our environmental restoration partners in line with our donations and investment policies, and seek third-party guidance to maintain our processes in accordance with Charity Commission guidelines and best practice, making sure we have strong, clear and transparent rationale and methodology for everything we do.
- We report progress and share impacts regularly in marketing campaigns, certificates and our annual report.
- Our Trees+ programme includes a Verified Carbon Standard project for members that want additional verification and/or are looking to offset.

Join us onboard:earth

Visit our website: www.onboard.earth

Sign up here: www.onboard.earth/get-involved

Email: hello@onboard.earth



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onboard:earth is the trading name of The Festival Energy Revolution; registered charity no.1171961. Registered office: Kambe House, 34 Portland Square, Bristol, BS2 8RG